

Bailey's Eurovision 2024 Promotion (the "Promotion")

- The Promotion is open to all residents of Great Britain aged 18 or over.
- Employees of the Promoter and its affiliate companies, their families and anyone deemed to be professionally involved with or connected to the Promotion are not permitted to enter the Promotion.
- Internet access and a valid email address are required to enter.
- Entries are limited to one entry per person and email address.
- Sign up to the Baileys newsletter between 00:00 GMT 25.03.2024 and 23:59 BST 18.04.2024 by visiting www.baileys.com/en-gb/eurovision-song-contest/ and you will be entered into the Promotion for a chance to win a trip to Malmo, Sweden to see the Eurovision Song Contest Grand Final 2024, details below.
- If you wish to opt out of the Promotion, please email consumercare.GBandIreland@diageo.com to be removed from the Promotion.
- In entering the Promotion, you confirm that you are eligible to do so and are eligible to claim the prize.
- Entrants are asked to refrain from sharing details of the Promotion (including these terms and conditions) under the legal purchasing age of 18 years old.
- There will be 1 (one) prize to be won via a Prize Draw. The winner will receive:
 - 1 (one) pair of Eurovision Song Contest 2024 Grand Final tickets in Malmo, Sweden on Saturday 11th May 2024
 - Return economy flights from London Gatwick to Copenhagen on Friday 10th May 2024 and Sunday 12th May 2024
 - Private return transfers from airport to hotel
 - 2 nights accommodation on a bed and breakfast basis at Scandic St Jorgen Hotel in Malmo, Sweden. The winner and their guest will each be allocated their own room.
 - City travel pass, valid for the weekend
- The winner and their companion must be 18 or over in order to attend the Eurovision Song Contest 2024 Grand Final. The dates of travel for the prize will be Friday 10th May 2024 to Sunday 12th May 2024 and are not flexible, the winner and their companion must be able to travel on these dates. In the event, for reasons outside the control of the Promoter, the Eurovision Song Contest 2024 Grand Final cannot take place on the proposed date or the proposed location an alternative date and/or location will be designated. The Promoter will have no liability or responsibility if the winner or their companion cannot attend on the revised dates or to the revised location.
- Please note that the Prize does not include, other than the amounts referred to in paragraph 9, any travel costs, insurance, meals and beverages, personal expenses, additional activities, or any other expenditure. Travel to and from the winners location to the UK airport are the responsibility of the winner. The Promoter is not responsible for any expenses incurred. The winner is also responsible for the behaviour of themselves and their guests whilst enjoying the Prize. The winner's entry to the Eurovision Song Contest 2024 Grand Final will be subject to the relevant ticketing terms and conditions and any and all relevant venue rules, as set out below in paragraph 16. The Promoter reserves the right in its absolute discretion to exclude the winners and/or guests from utilising the Prize if the winner and/or their guests fail to comply with the directions of the Promoter or any companies associated with the Prize or the winner and/or guests act in a manner that is dangerous to themselves or to the public or is anti-social in any manner or which causes a disturbance or nuisance to others.
- The winner and their companion are each responsible for ensuring that they each have a valid passport, are eligible for any applicable visa waiver programme or are in possession of a valid visa, as appropriate, and for ensuring that they have all necessary travel and medical insurance (prior to travelling and at all times during the period of travel) and any vaccinations as required.

- To the maximum extent permitted by law, the Promoter shall not be liable for any loss and/or personal injury suffered by or to the winner and/or any of their companions that occurs as a result of the winner's and/or their companions' participation in the prize. The winner shall be responsible for any damage to the hotel or other venue (including their contents) visited by the winner and any companions throughout the trip caused by their deliberate or negligent act or omission.
- The winner will be electronically drawn at random by an independent third-party computer process from all entries correctly submitted in accordance with these terms and conditions by 25th April 2024. An appropriate number of reserves will be drawn at the same time. The winner will be notified by email to the email address used to sign up to the Bailey's newsletter. The winner will be contacted no later than 25th April 2024 by Umbrella Risk Management Ltd, as appointed by the Promoter.
- If the winner does not respond to the notification informing them they have won and accept their prize within 2 calendar days from receipt of their winning notification, they will forfeit their prize and an alternative winner will be contacted. Winners that do not fulfil the requirements set out in these terms and conditions will be disqualified. Reserve winners may be subject to shorter acceptance times dependent on the dates of the tickets on offer.
- Entry is limited to one per person and per email address. The Promoter reserves the right to disqualify any winner whom it determines has used multiple names or email addresses to enter the Promotion and to require them to return any prize they may have won. The Promoter will verify the eligibility of all entrants. The Promoter will require as much information as it considers reasonably necessary for this purpose and the Prize may be withheld unless or until the Promoter is satisfied with the verification.
- The prize is non-transferable and there is no cash alternative. The Promoter reserves the right to substitute a prize with a prize of equal or greater value.
- The tickets will be in the form of digital tickets which will be delivered via email to the email address provided upon prize claim at least 1 week before the event. The Promoter will not be liable for non-delivery of a prize caused by the provision of wrong information or other causes beyond the Promoter's control.
- Entry to the Eurovision Final is subject to the normal terms and conditions of entry. It is the responsibility of the winner and their companion to ensure that they read the applicable terms of entry for the venue which can be found at <https://www.malmoarena.com/en/>.
- The Promoter will use your personal information only in accordance with these terms and conditions and its privacy policy which can be found at https://footer.diageohorizon.com/dfs/assets/www.diageo.com/PrivacyPolicy_en.html?locale=en-gb. The Promoter will only use your personal information for the purpose of carrying out the Promotion. Where the Promoter is not responsible for the fulfilment of or delivery of the prize, the Promoter shall share your personal information with Precious Media and Umbrella Risk Management Ltd who is responsible for the fulfilment of the Prize.
- Subject to paragraph 22 and without prejudice to the Promoter's data protection obligations under relevant law, the Promoter shall make available, upon receipt of a written request (which includes a correctly stamped self-addressed envelope for such a response) to Bailey's Eurovision (8179), PO Box 906, Chilton, Aylesbury, HP22 9HR, the winner's surname and county, for a period of 3 months after the close date of the Promotion.
- Entrants to the Promotion can, at any time (including at or before the time of entry), object to all or some of their personal information being made available in accordance with paragraph 21 by emailing consumercare.GBandIreland@diageo.com. However, the Promoter shall provide the information set out in paragraph 21 upon request from such competent authorities (including without limitation the Advertising Standards Authority).
- The Promoter reserves the right to withdraw, amend or terminate (temporarily or permanently) these terms and conditions or the Promotion with or without prior notice where it becomes necessary to

do so due to any unforeseen circumstances outside its reasonable control (including, without limitation, in the case of anticipated, suspected or actual fraud or in the event of technical or other difficulties that might compromise its integrity).

- No correspondence will be entered into concerning the result and the Promoter's decision in all matters relating to the Promotion is final.
- The Promoter and its agents accept no responsibility for entries that are not received for any reason or difficulties experienced in submitting an entry to this Promotion and proof of submission will not be accepted as proof of delivery.
- The Promotion is not sponsored, endorsed or administered by, or associated with, Facebook or Instagram. By entering into the Promotion, entrants release Facebook and Instagram from all and any claims and liabilities which might arise in relation to the Promotion. You understand that you are providing your information to the Promoter and not to Facebook or Instagram. The information you provide will only be used for communications associated with this promotion in accordance with paragraph 14 or for further communication if you have specifically opted in to receive this.
- The Promoter is not responsible for computer or network problems, problems with servers, other programming, electronic or technological failures/errors/malfunctions of any kind (including but not limited to filtering by or operation of the functionality of thebar.com) or the failure to receive any emails or inability to contact the potential prize winner for any reason whatsoever.
- While nothing in these terms and conditions will limit the Promoter's liability for death or personal injury caused by its negligence or for fraud, the Promoter will not be legally responsible to entrants or winners for any losses that were not foreseeable to the Promoter or to the entrant at the time of entry to the Promotion or which are caused by a third party (including, for the avoidance of doubt, Umbrella Risk Management Limited, Precious Media and/or any other third party responsible for fulfilling all or part of the prize).
- This Promotion and these terms and conditions are governed by English law and subject to the non-exclusive jurisdiction of the English Courts.
- Entrants are deemed to have accepted these terms and conditions by participating in this Promotion.

Promoter: Great Britain – Diageo Great Britain Limited, W1F 7HS

Please drink responsibly. Visit www.DRINKiQ.com, for information, initiatives, and ways to share best practice.